



April 25-27, 2008

A city-wide fundraising event for Teachers' Treasures, the Rotaract Club of IUPUI,
... and the entire Indianapolis community!

www.circlecitysale.org · coordinator@circlecitysale.org · 317-644-6105

FOR IMMEDIATE RELEASE

March 24th, 2008

MAYOR BALLARD DECLARES APRIL 25-27 OFFICIAL CIRCLE CITY YARD SALE WEEKEND

INDIANAPOLIS – How can you clean out your closets, make a little money for yourself and help out a local charity? By participating in the Circle City Yard Sale, a city-wide fundraising event for Teachers' Treasures, on April 25-27. The event is organized by the Rotaract Club of Indiana University - Purdue University, Indianapolis, which will retain 10 percent of the fundraiser proceeds.

In recognition of the inaugural event's potential, Mayor Greg Ballard has proclaimed April 25-27 to be "Circle City Yard Sale Weekend," - an official city-recognized event.

Any individual or group can host their own sale on the event weekend and keep the proceeds from their sale. The event fundraiser makes money by hosting a searchable online sale directory that has a small registration fee. Mitchum Owen, President of the Rotaract Club and second-year graduate student in the IUPUI School of Informatics, has created this interactive directory for his graduate thesis project.

"What's great about this event is that everyone benefits," said Owen. "We hope to raise a lot of money for Teachers' Treasures and Rotaract, but every individual or group that hosts a sale will also get to make money for their own needs."

Anyone wishing to host a yard sale can register their sale location and items at www.circlecitysale.org for \$15. Ninety percent of this fee is given to Teachers' Treasures, and the remaining ten percent will go to the Rotaract Club.

"I continue to be impressed with the compassion of the Indianapolis community. It seems everywhere I seek help, people are eager to get involved with this project," Owen said. "Several local businesses have provided grants to help kick-start the project: Indiana Members Credit Union, Indiana Campus Compact, Indianapolis Power & Light, and Kroger.

Teachers' Treasures is an Indianapolis non-profit that provides free school supplies to teachers in more than 200 schools in IPS, private, charter, and township school districts. Last year, Teachers Treasures gave away more than \$3 million worth of school supplies, benefitting more than 85,000 students. For more information, visit www.teacherstresures.org.

The Rotaract Club is a student organization at IUPUI that is sponsored by the Rotary Club of Downtown Indianapolis. With a mission to promote volunteerism and leadership development, Rotaract participates in many community service activities throughout the year and hosts a speaker series at IUPUI on topics ranging from entrepreneurship to international peace. For more information, visit www.iupuirotaract.org.



Fundraiser: 90% Teachers' Treasures and 10% Rotaract Club